

FACT SHEET

ABOUT IDI

IDI Global, Inc. (OTC BB: IDIB), through its technology subsidiary Internet Development, Inc., is a provider of Web site creation and hosting solutions, designed to give companies of all sizes a professional, cost effective Internet presence that meets their specific business needs. ARRAY is a centrally managed Web site solution that allows companies with a network of affiliates to maintain consistent companywide branding, content and pricing while letting agents retain control of their individual sites.

For the Small Office/Home Office (SOHO) market, IDI offers business opportunity programs coupled with technology solutions, which enables individuals to create their own successful business and/or enhance their current business by designing, posting and managing a highly functional, e-commerce enabled Web site that includes bundled options such as order processing, shopping cart utility, marketing and sales tools, and online business training.

INVESTMENT CONSIDERATIONS

- Profitable Growth
 - Cash flow positive for the past 2 1/2 years
 - Strong balance sheet with minimal debt and strong cash reserves
 - Revenue growth from \$13.3 million in 2003 to \$27.7 million in 2004. 2004 revenues = approximately 3x market cap (4/27/05)
 - Recurring revenues: customers pay up-front fee + ongoing monthly hosting/ISP cost
 - Posted \$300K in earnings for Q1 2005, nearly half of projected earnings of \$700k - \$1m for the year. Recent acquisitions will triple cash flow from previous years
- Thriving small business market provides rich source of potential customers.
 - The number of small businesses – estimated at 17.6 million in 2002 – is steadily growing at a rate of 3-4% per year
- Current CEO, Kevin Griffith, assumed operational control in 2004 and launched aggressive growth strategy driven by acquisitions and increased product sales
 - Acquired three sales & marketing centers in 2004-2005 to support goals of integrating sales channel and reducing cost of sales
 - Marketing partnership and asset purchase signed in January 2005 to contribute to revenue growth 2005
 - At previous positions, Kevin has developed three new profit centers, each of which grew to > \$300 million in revenues

CORPORATE DATA

(as of 7/07/05)

Ticker (OTC BB)
IDIB

Shares Outstanding
23.6 m

Float
9.8 m

Recent Price
\$0.35

52-Week Range
\$0.30 - \$1.50

Market Cap
\$8.3 m

Headquarters
Orem, Utah

ARRAY Customers Include:



Contact: Andrea Faville/Ross D'Eredita, The Investor Relations Group
(212) 825-3210, afaville@investorrelationsgroup.com/rderedita@investorrelationsgroup.com

Product Focus

Web Site Builder

An e-commerce enabled “business in a box” for entrepreneurs in the SOHO (Small Office/Home Office) arena struggling to project professionalism on a limited budget. This sophisticated yet user-friendly software application allows a user without any programming knowledge to build a highly functional website in a matter of minutes. Available features include:

- auto-responders
- advanced shopping cart utility
- banners & e-mail showcases
- secure ordering and processing
- search engine marketing tools
- domain name set-up
- detailed site traffic statistics
- back-end order tracking

Web Site Builder is currently being bundled with an Internet business education course, which includes one-on-one “coaching” and an online tutorial. This package is designed to help small business owners make optimal use of e-commerce and IDI Global’s Internet technology, and it will be a key component of sales to the SOHO market.

ARRAY

A self-replicating Web site solution that allows large and small companies with vertical markets (e.g., direct sales, insurance, real estate, medical, etc.) to centrally manage their Web presence and maintain consistency in branding, content, pricing, sales order tracking and communication throughout the affiliate network. The ARRAY application includes:

- corporate administrative control
- affiliate custom site options
- e-commerce & shopping cart capability
- marketing e-mail campaigns
- online presentation manager
- contact center (e-mail, calendar, to-do list, address book)
- point-n-click website editor
- message boards

Currently the Web solution of choice for three of the top five direct sales companies, ARRAY is also making inroads in additional markets including real estate and insurance. IDI’s corporate Web site solution enables companies to bring their affiliates online and fully reap the benefits of e-commerce, promotion and communication.

Key Financials

Income Statement Highlights:

	2004	2003	2002
Revenues	\$27,718,000	\$13,328,949	\$12,303,448
Operating Income (Loss)	(850,000)	464,023	(334,461)
Net Income (Loss)	\$(776,000)*	\$301,083	\$(316,069)

* IDI operated cashflow positive throughout 2004. Losses reflect onetime charges for litigation (paid with stock) and fees for capital raised in Dec. 2004.

Excerpt from April 1, 2005 Press Release: *If the Company maintains its current level, the earnings for the year are projected to be between 700K and 1M dollars.*

Balance Sheet Highlights:

Cash & Cash Equivalents	\$2,786,000
Long Term Debt	\$0
Total Equity	\$4,878,000